

The Dama Guide To The Data Management Body Of Knowledge Dama Dmbok Print Edition

*This book is a brief overview of the model and has only 24 pages.*Almost every data management professional, at some point in their career, has come across the following crucial questions:1. Which industry reference model should I use for the implementation of data management functions?2. What are the key data management capabilities that are feasible and applicable to my company?3. How do I measure the maturity of the data management functions and compare that with those of my peers in the industry?4. What are the critical, logical steps in the implementation of data management?The "Orange" (meta) model of data management provides a collection of techniques and templates for the practical set up of data management through the design and implementation of the data and information value chain, enabled by a set of data management capabilities. This book is a toolkit for advanced data management professionals and consultants that are involved in the data management function implementation. This book works together with the earlier published "The Data Management Toolkit". The "Orange" model assists in specifying the feasible scope of data management capabilities, that fits company's business goals and resources. "The Data Management Toolkit" is a practical implementation guide of the chosen data management capabilities. Written by over 120 data management practitioners, the DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK) is the most impressive compilation of data management principals and best practices, ever assembled. It provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure. The equivalent of the PMBOK or the BABOK, the DAMA-DMBOK provides information on: • Data Governance • Data Architecture Management • Data Development • Database Operations Management • Data Security Management • Reference & Master Data Management • Data Warehousing & Business Intelligence Management • Document & Content Management • Meta Data Management • Data Quality Management • Professional Development As an authoritative introduction to data management, the goals of the DAMA-DMBOK Guide are: • To build consensus for a generally applicable view of data management functions. • To provide standard definitions for commonly used data management functions, deliverables, roles, and other terminology. • To document guiding principles for data management. • To present a vendor-neutral overview to commonly accepted good practices, widely adopted methods and techniques, and significant alternative approaches. • To clarify the scope and boundaries of data management. • To act as a reference which guides readers to additional resources for further understanding. The Editors are Mark Mosley, Editor - Development, Michael Brackett, Editor - Production, Susan Early, Assistant Editor, and Deborah Henderson, Project Sponsor. The Foreword is by John Zachman (DAMA I Lifetime Achievement Award recipient), the Preface is by John Schley (DAMA International President) and Deborah Henderson (DAMA Foundation President, DAMA International VP Education and Research), and the Afterword is by Michael Brackett (DAMA International Lifetime Achievement Award recipient). From the Foreword by John Zachman: The book is an exhaustive compilation of every possible subject and issue that warrants consideration in initiating and operating a Data Management responsibility in a modern Enterprise. It is impressive in its comprehensiveness. It not only identifies the goals and objectives of every Data Management issue and responsibility but it also suggests the natural organizational participants and end results that should be expected. The publication began as a non-trivial, sorely needed compilation of articles and substantive facts about the little understood subject of data management orchestrated by some folks from the DAMA Chicago

Chapter. It was unique at the time as there was little substantive reference material on the subject. It has grown to become this pragmatic practitioner's handbook that deserves a place on every Data Management professional's bookshelf. There is a wealth of information for the novice data beginner, but it is also invaluable to the old timer as a check-list and validation of their understanding and responsibilities to ensure that nothing "falls through the cracks"! It is impressive in its breadth and completeness. The DAMA-DMBOK Guide deserves a place on every Data Management professional's bookshelf and for the General Manager, it will serve as a guide for setting expectations and assigning responsibilities for managing and practicing what has become the very most critical resource owned by an Enterprise as it (the Enterprise) progresses into the Information Age: DATA!

Data governance looks simple on paper, but in reality it is a complex issue facing organizations. In this practical guide, data experts Uma Gupta and San Cannon look to demystify data governance through pragmatic advice based on real-world experience and cutting-edge academic research.

Dama gazelles, the largest of the gazelles, were once a common sight in Northern Africa, with a habitat ranging from the Atlantic Ocean east almost to the Nile River. Today, these animals are critically endangered as their populations have dropped precipitously due to the effects of expanding agrarian practices, overhunting, violent human conflict, and climate change on their native habitats. Though they are perilously close to extinction in the wild, Texas ranches maintain over a thousand dama gazelles—more than the number currently in zoos and in the wild combined. The habitat on some of these ranches resembles their natural range along the Sahara Desert of Northern Africa, making them suitable living spaces for damas. In *The Dama Gazelles*, Elizabeth Cary Mungall brings together experts from around the world and offers a comprehensive reference book on these animals, including information on natural history and taxonomy; physical and behavioral traits; dama gazelles held in zoos and collections, parks and preserves, and on Texas ranches; and efforts to reintroduce populations into the wild. There is also a rare, firsthand account from Frans M. van den Brink, an animal dealer from the Netherlands, who in the 1960s successfully captured 35 dama gazelles in Northern Africa and transported them to zoos in the United States and Europe, losing only two animals in the harrowing process. The remaining 33 eastern dama gazelles, plus four of the western dama gazelles gathered before their extinction in the wild, were the "founders" of all the dama gazelles in captivity today. Detailed appendixes and a glossary round out the volume with additional information to help researchers, zookeepers, and landowners better understand and conserve dama gazelles.

If you are leading an organization or if you need to communicate with leaders about data management, *Navigating the Labyrinth* is your guide. Organizations that want to get value from their data need to manage that data well. But to most executives, data management seems obscure, complicated, and highly technical. They don't have time to learn all the detail or cut through the hype. *Navigating the Labyrinth* helps them get there. Based on best practices from DAMA's Data Management Body of Knowledge (DMBOK2), it explains the fundamentals and says why they are important. It focuses their attention on what they need to know to help their organizations build trust in and get value out of their data. About DAMA: DAMA International is a not-for-profit, vendor-independent association of technical and business professionals dedicated to advancing concepts and practices related to managing data and information in support of business strategy. With chapters throughout the world, DAMA International supports an empowered global community of information professionals by focusing on our five pillars: Membership; Certification and Education; Publications and Research; Chapters and Partnerships. DAMA International encourages best practice behavior through a network of connected individuals and organizations who share ideas, trends, problems, and solutions and who look to DAMA as the trusted, collaborative central resource for all things data. Visit dama.org to learn more.

Text in Portuguese. Written by over 120 data management practitioners, the 'DAMA Guide to the Data Management Body of Knowledge' (DAMA-DMBOK) is the most impressive compilation of data management principals and best practices, ever assembled. It provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure.

As Lucy Muchelney watches her ex-lover's sham of a wedding, she wishes herself anywhere else. It isn't until she finds a letter from the Countess of Moth, looking for someone to translate a groundbreaking French astronomy text, that she knows where to go. Showing up at the Countess' London home, she hoped to find a challenge, not a woman who takes her breath away. Catherine St Day looks forward to a quiet widowhood once her late husband's scientific legacy is fulfilled. She expected to hand off the translation and wash her hands of the project—instead, she is intrigued by the young woman who turns up at her door, begging to be allowed to do the work, and she agrees to let Lucy stay. But as Catherine finds herself longing for Lucy, everything she believes about herself and her life is tested. While Lucy spends her days interpreting the complicated French text, she spends her nights falling in love with the alluring Catherine. But sabotage and old wounds threaten to sever the threads that bind them. Can Lucy and Catherine find the strength to stay together or are they doomed to be star-crossed lovers?

Managing data continues to grow as a necessity for modern organizations. There are seemingly infinite opportunities for organic growth, reduction of costs, and creation of new products and services. It has become apparent that none of these opportunities can happen smoothly without data governance. The cost of exponential data growth and privacy / security concerns are becoming burdensome. Organizations will encounter unexpected consequences in new sources of risk. The solution to these challenges is also data governance; ensuring balance between risk and opportunity. Data Governance, Second Edition, is for any executive, manager or data professional who needs to understand or implement a data governance program. It is required to ensure consistent, accurate and reliable data across their organization. This book offers an overview of why data governance is needed, how to design, initiate, and execute a program and how to keep the program sustainable. This valuable resource provides comprehensive guidance to beginning professionals, managers or analysts looking to improve their processes, and advanced students in Data Management and related courses. With the provided framework and case studies all professionals in the data governance field will gain key insights into launching successful and money-saving data governance program. Incorporates industry changes, lessons learned and new approaches Explores various ways in which data analysts and managers can ensure consistent, accurate and reliable data across their organizations Includes new case studies which detail real-world situations Explores all of the capabilities an organization must adopt to become data driven Provides guidance on various approaches to data governance, to determine whether an organization should be low profile, central controlled, agile, or traditional Provides guidance on using technology and separating vendor hype from sincere delivery of necessary capabilities Offers readers insights into how their organizations can improve the value of their data, through data quality,

data strategy and data literacy Provides up to 75% brand-new content compared to the first edition

Defining a set of guiding principles for data management and describing how these principles can be applied within data management functional areas; Providing a functional framework for the implementation of enterprise data management practices; including widely adopted practices, methods and techniques, functions, roles, deliverables and metrics; Establishing a common vocabulary for data management concepts and serving as the basis for best practices for data management professionals. DAMA-DMBOK2 provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure, based on these principles: Data is an asset with unique properties; The value of data can be and should be expressed in economic terms; Managing data means managing the quality of data; It takes metadata to manage data; It takes planning to manage data; Data management is cross-functional and requires a range of skills and expertise; Data management requires an enterprise perspective; Data management must account for a range of perspectives; Data management is data lifecycle management; Different types of data have different lifecycle requirements; Managing data includes managing risks associated with data; Data management requirements must drive information technology decisions; Effective data management requires leadership commitment.

Data stewards in business and IT are the backbone of a successful data governance implementation because they do the work to make a company's data trusted, dependable, and high quality. Data Stewardship explains everything you need to know to successfully implement the stewardship portion of data governance, including how to organize, train, and work with data stewards, get high-quality business definitions and other metadata, and perform the day-to-day tasks using a minimum of the steward's time and effort. David Plotkin has loaded this book with practical advice on stewardship so you can get right to work, have early successes, and measure and communicate those successes, gaining more support for this critical effort. Provides clear and concise practical advice on implementing and running data stewardship, including guidelines on how to organize based on company structure, business functions, and data ownership Shows how to gain support for your stewardship effort, maintain that support over the long-term, and measure the success of the data stewardship effort and report back to management Includes detailed lists of responsibilities for each type of data steward and strategies to help the Data Governance Program Office work effectively with the data stewards

This is the single best book ever written on data quality. Clear, concise, and actionable. We all want to leverage our data resources to drive growth, but we too often ignore the fundamentals of data quality, which almost always inhibits our success. Tom lays out a clear path for each organization to holistically improve not only its data quality, but more

importantly the performance of its business as a whole. —Jeffrey G. McMillan, Chief Analytics and Data Officer, Morgan Stanley This book lays out the roles everyone, up and down the organization chart, can and must play to ensure that data is up to the demands of its use, in day-in, day-out work, decision-making, planning, and analytics. By now, everyone knows that bad data extorts an enormous toll, adding huge (though often hidden) costs, and making it more difficult to make good decisions and leverage advanced analyses. While the problems are pervasive and insidious, they are also solvable! As Tom Redman, “the Data Doc,” explains in *Getting in Front on Data*, the secret lies in getting the right people in the right roles to “get in front” of the management and social issues that lead to bad data in the first place. Everyone should see himself or herself in this book. We are all both data customers and data creators—after all, we use data created by others and create data used by others. And all of us must step up to these roles. As data customers, we must clarify our most important needs and communicate them to data creators. As data creators, we must strive to meet those needs by finding and eliminating the root causes of error. *Getting in Front on Data* proposes new roles for data professionals as: embedded data managers, in helping data customers and creators complete their work, DQ team leads, in connecting customers and creators, pulling the entire program together, and training people on their new roles, data maestros, in providing deep expertise on the really tough problems, chief data architects, in establishing common data definitions, and technologists, in increasing scale and decreasing unit cost. *Getting in Front on Data* introduces a new role, the data provocateur, the motive force in attacking data quality properly! This book urges everyone to unleash their inner provocateur. Finally, it crystallizes what senior leaders must do if their entire organizations are to enjoy the benefits of high-quality data! Data quality has always been important. But now, in the growing digital economy where business transactions and customer experiences are automated and tailored, data quality is critical. This book comes just in time. —Maria C. Villar, Global Vice President, SAP America, Inc. Winning, and more importantly thriving, in the digital age requires more than stating “Data is a strategic corporate asset.” Leaders and organizations need a plan of action to make the new vision a reality. Tom's latest book is a how-to for those seeking that reality. —Bob Palermo, Vice President, Performance Excellence, Shell Unconventionals Many, if not most, companies still struggle with their data. With his latest offering, Tom Redman sets out a path they can follow to *Get in Front on Data*. Based on his decades of experience working with many companies and individuals, this is the most practical guide around. A must read for data professionals, and especially data “provocateurs”. —Ken Self, President IAIDQ This book offers a unique perspective on how to think about data and address Data Quality – offering practical guidance and useful instruction from the perspective of each stakeholder. The process – and processes – to go from business need to having the right quality data to address that need is no small task. —John Nicodemo, Global Leader, Data Quality, Dun & Bradstreet *Getting in Front on Data* is a

clearly written survival handbook for the new data-driven economy. It is a “must read” for the employees of any organization expecting to remain relevant and competitive. The “Data Doc” has an extraordinary talent for explaining key concepts with simple examples and understandable analogies making it accessible to everyone in their organization regardless of their role. —John R. Talburt, Director of the Information Quality Graduate Program University of Arkansas at Little Rock

As you move data to the cloud, you need to consider a comprehensive approach to data governance, along with well-defined and agreed-upon policies to ensure your organization meets compliance requirements. Data governance incorporates the ways people, processes, and technology work together to ensure data is trustworthy and can be used effectively. This practical guide shows you how to effectively implement and scale data governance throughout your organization. Chief information, data, and security officers and their teams will learn strategy and tooling to support democratizing data and unlocking its value while enforcing security, privacy, and other governance standards. Through good data governance, you can inspire customer trust, enable your organization to identify business efficiencies, generate more competitive offerings, and improve customer experience. This book shows you how. You'll learn: Data governance strategies addressing people, processes, and tools Benefits and challenges of a cloud-based data governance approach How data governance is conducted from ingest to preparation and use How to handle the ongoing improvement of data quality Challenges and techniques in governing streaming data Data protection for authentication, security, backup, and monitoring How to build a data culture in your organization

Como uma introdução oficial para o gerenciamento de dados, os objetivos do guia DMBOK® são: Construir um consenso para uma aplicação, geralmente visível das funções do gerenciamento de dados; Fornecer definições padrões para os usos comuns das funções do gerenciamento de dados, entregas, papéis e outras terminologias; Documentar os princípios voltados para o gerenciamento de dados; Apresentar uma visão geral neutra em relação a vendedores de soluções e produtos visando praticar boas práticas comuns, métodos e técnicas sabiamente adotados, e abordar alternativas significativas; Esclarecer o escopo e os limites do gerenciamento de dados; Agir como uma referência que guia os leitores para recursos adicionais e para maiores entendimentos Os editores são Mark Mosley, Editor de desenvolvimento, Michael Brackett, Editor de produção, Susan Early, Editor assistente, e Deborah Henderson (Presidente da fundação DAMA, e vice-presidente da Pesquisa e Educação da DAMA Internacional), e o posfácio por Michael Brackett. Prefácio por John Zachman: A publicação começou como não trivial, e necessária compilação de artigos e fatos de assuntos pouco entendidos do gerenciamento de dados orquestrados por algumas pessoas do capítulo da DAMA de Chicago. Como havia pouco material de referência de fundo sobre o assunto, foi o único na época.

Cresceu para se tornar um manual pragmático dos praticantes e que certamente merece um lugar em toda prateleira dos profissionais que de alguma maneira estão envolvidos com o gerenciamento de dados. SOBRE O AUTOR: A DAMA Internacional é uma associação sem fins lucrativos, independente de vendedores de soluções e produtos, composta por profissionais técnicos e de negócios que se dedicam ao avanço dos conceitos e práticas para o recurso de gerenciamento de dados e a informação das organizações. O principal propósito da DAMA Internacional é promover o entendimento, o desenvolvimento, e a prática de gerenciamento de dados e informações a fim de apoiar estratégias de negócios. A DAMA Internacional tem capítulos em todo o mundo. Os membros da rede DAMA e outros profissionais compartilham ideias, tendências, problemas, e soluções. Acesse o site dama.org para maiores informações.

2020 J. ANTHONY LUKAS PRIZE WINNER From the bestselling author of *There Are No Children Here*, a richly textured, heartrending portrait of love and death in Chicago's most turbulent neighborhoods. The numbers are staggering: over the past twenty years in Chicago, 14,033 people have been killed and another roughly 60,000 wounded by gunfire. What does that do to the spirit of individuals and community? Drawing on his decades of experience, Alex Kotlowitz set out to chronicle one summer in the city, writing about individuals who have emerged from the violence and whose stories capture the capacity--and the breaking point--of the human heart and soul. The result is a spellbinding collection of deeply intimate profiles that upend what we think we know about gun violence in America. Among others, we meet a man who as a teenager killed a rival gang member and twenty years later is still trying to come to terms with what he's done; a devoted school social worker struggling with her favorite student, who refuses to give evidence in the shooting death of his best friend; the witness to a wrongful police shooting who can't shake what he has seen; and an aging former gang leader who builds a place of refuge for himself and his friends. Applying the close-up, empathic reporting that made *There Are No Children Here* a modern classic, Kotlowitz offers a piercingly honest portrait of a city in turmoil. These sketches of those left standing will get into your bones. This one summer will stay with you.

Data governance is broken. It's time we fix it. Why is data governance so ineffective? The truth is data governance programs aren't designed for the way we run our data teams, they aren't even designed for a modern organization at all. They were designed when reports still came through inter-office mail. The flow of data into, within, and out of today's organizations is a tsunami breaking through rigid data governance methods. Yet our programs still rely on that command and control approach. Have you ever tried to control a tsunami? Every organization that uses data knows that they need a data governance program. Data literacy efforts and legislation like GDPR have become the bellwethers for our governance functions. But we still sit in data governance meetings without enough people and too many questions to move things forward. There's no agility to the program because we imply a degree of frailty to the data that doesn't exist. We continue to insist on archaic methods that bring no value to our organizations. Achieving deep insights from data can't happen without good governance practices. All indicators point to the need to create a resilient and responsive data governance function. Where we go from here, and how we

achieve success in data governance requires a radically different way. The hard truth: it's time to challenge everything we know about data governance. Laura Madsen shows you how to redefine governance for the modern age. With a casual, witty style Madsen taps on her decades of experience, shares interviews with other best-in-field experts and grounds her perspective in research. Witness where it all fell apart, challenge long-held beliefs, and commit to a fundamental shift—that governance is not about stopping or preventing usage but about supporting the usage of data. Be able to bring back trust and value to our data governance functions, and learn the:

- People-driven approach to governance
- Processes that support the tsunami of data
- Cutting edge technology that's enabling data governance

Challenges narrow perceptions of Blackness as both an identity and lived reality to understand the diversity of what it means to be Black in the US and around the world What exactly is Blackness and what does it mean to be Black? Is Blackness a matter of biology or consciousness? Who determines who is Black and who is not? Who's Black, who's not, and who cares? In the United States, a Black person has come to be defined as any person with any known Black ancestry. Statutorily referred to as “the rule of hypodescent,” this definition of Blackness is more popularly known as the “one-drop rule,” meaning that a person with any trace of Black ancestry, however small or (in)visible, cannot be considered White. A method of social order that began almost immediately after the arrival of enslaved Africans in America, by 1910 it was the law in almost all southern states. At a time when the one-drop rule functioned to protect and preserve White racial purity, Blackness was both a matter of biology and the law. One was either Black or White. Period. Has the social and political landscape changed one hundred years later? One Drop explores the extent to which historical definitions of race continue to shape contemporary racial identities and lived experiences of racial difference. Featuring the perspectives of 60 contributors representing 25 countries and combining candid narratives with striking portraiture, this book provides living testimony to the diversity of Blackness. Although contributors use varying terms to self-identify, they all see themselves as part of the larger racial, cultural, and social group generally referred to as Black. They have all had their identity called into question simply because they do not fit neatly into the stereotypical “Black box”—dark skin, “kinky” hair, broad nose, full lips, etc. Most have been asked “What are you?” or the more politically correct “Where are you from?” throughout their lives. It is through contributors' lived experiences with and lived imaginings of Black identity that we can visualize multiple possibilities for Blackness.

Featuring eighty different kinds of hooved mammals, this field guide covers common exotics, such as blackbuck antelope and fallow deer, some less common species like scimitar-horned oryx, and a few newer arrivals like defassa waterbuck.

The basis for the hit Netflix series! “What Walter Tevis did for pool in *The Hustler*, he does for chess in *The Queen's Gambit*” (Playboy). When eight-year-old Beth Harmon's parents are killed in an automobile accident, she's placed in an orphanage in Mount Sterling, Kentucky. Plain and shy, Beth learns to play chess from the janitor in the basement and discovers she is a prodigy. Though penniless, she is desperate to learn more—and steals a chess magazine and enough money to enter a tournament. Beth also steals some of her foster mother's tranquilizers to which she is becoming addicted. At thirteen, Beth wins the chess tournament. By the age of sixteen she is competing in the US Open Championship and, like Fast Eddie in *The Hustler*, she hates to lose. By eighteen she is the US champion—and Russia awaits . . . Fast-paced and elegantly written, *The Queen's Gambit* is a thriller masquerading as a chess novel—one that's sure to keep you on the edge of your seat. “*The Queen's Gambit* is sheer entertainment. It is a book I reread every few years—for the pure pleasure and skill of it.” —Michael Ondaatje, Man Booker Prize-winning author of *The English Patient*

This is the definitive introduction to the field of data management. Use this guide to build consensus, introduce standard definitions, and

identify guiding principles for data management gement functions, roles, and deliverables. DAMA-DMBOK references the DAMA Dictionary of Data Management. Under the umbrella and support of the non-profit association DAMA International, the DAMA International Foundation is a 501 c (6) not-for-profit entity, whose mission is to foster the advancement of the data management profession and community through education and research. By purchasing this indispensable piece of knowledge you will continue to support the data management community. Written by over 120 data management practitioners, the DAMA Guide to the Data Management Body of Knowledge (DAMA-DMBOK) is the most impressive compilation of data management principals and best practices, ever assembled. It provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure. The equivalent of the PMBOK or the BABOK, the DAMA-DMBOK provides information on: Data Governance Data Architecture Management Data Development Database Operations Management Data Security Management Reference

After helping Monsieur Bartholdi build the Statue of Liberty, a Parisian orphan stows away on the ship carrying the statue to America.

The DAMA Guide to the Data Management Body of Knowledge(DAMA-DMBOK Guide)Technics Publications Llc Organisations increasingly view data as a valuable corporate asset and its effective management can be vital to an organisation's success. This professional reference guide covers all the key areas including database development, data quality and corporate data modelling. It is not based on a particular proprietary system; it is business focused, providing the knowledge and techniques required to successfully implement the data management function.

This is my latest book on Data Architecture focusing on the subject of MDM (Master Data Management). It is intended to provide a overview of the subject with chapters covering key topics such as: the business case, data privacy, the challenges of global MDM, golden source and authoritative source explanations, the different MDM styles and the record matching process. The back cover text says the following: " Master Data Management (MDM for short) has become a whole industry, within an industry. There are many companies now claiming to be MDM software (or services) providers. Everyone wants a master data project on their CV, and in general it has become hip and trendy to talk about and do. The reality is that MDM is in fact the reincarnation of the problem of how to manage the consistency and integrity of the myriads of data assets that exist across the enterprise. This book provides an understanding of MDM, the business drivers behind it, the various techniques that are critical to its success and gives a good architectural grounding in the subject. It is perfect for anyone embarking on an 'adventure' in this problem space." I hope you find this book enjoyable and useful. Andy

In this highly anticipated sequel to the New York Times bestselling *The Gentleman's Guide to Vice and Virtue*, Felicity Montague must use all her womanly wits and wiles to achieve her dreams of becoming a doctor—even if she has to scheme her way across Europe to do it. A must-have for fans of Mackenzi Lee's extraordinary and Stonewall Honor-winning novel. A year after an accidentally whirlwind grand tour with her brother Monty, Felicity Montague has returned to

England with two goals in mind—avoid the marriage proposal of a lovestruck suitor from Edinburgh and enroll in medical school. However, her intellect and passion will never be enough in the eyes of the administrators, who see men as the sole guardians of science. But then a window of opportunity opens—a doctor she idolizes is marrying an old friend of hers in Germany. Felicity believes if she could meet this man he could change her future, but she has no money of her own to make the trip. Luckily, a mysterious young woman is willing to pay Felicity's way, so long as she's allowed to travel with Felicity disguised as her maid. In spite of her suspicions, Felicity agrees, but once the girl's true motives are revealed, Felicity becomes part of a perilous quest that leads them from the German countryside to the promenades of Zurich to secrets lurking beneath the Atlantic.

A lot of companies realize that data is an invaluable asset and has to be managed accordingly. They would also like to get value from data. Everyone wants to be 'data-driven' these days. What lies beneath this idea, is the wish to make the decision-making process easier and more effective. It means delivering the required data of acceptable quality to the relevant decision makers when and where they need it. In short: a lot of companies have the necessity to manage their data properly. The main question is: how do you put this in practice? Knowing the potential of your data, and managing it correctly is the key to an effective and successful business. As a result of well-implemented data management, you will be able to reduce risks and costs, increase efficiency, ensure business continuity and successful growth. In this book, we invite you for a five-course dinner. During each course we will explain the steps of our 5-step programme which guarantees successful implementation of data management.

Written by over 120 data management practitioners, this is the most impressive compilation of data management principals and best practices, ever assembled. It provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure. The equivalent of the PMBOK or the BABOK, the DAMA-DMBOK provides information on: Data Governance; Data Architecture Management; Data Development; Database Operations Management; Data Security Management; Reference & Master Data Management; Data Warehousing & Business Intelligence Management; Document & Content Management; Meta Data Management; Data Quality Management; Professional Development. As an authoritative introduction to data management, the goals of the DAMA-DMBOK Guide are: To build consensus for a generally applicable view of data management functions; To provide standard definitions for commonly used data management functions, deliverables, roles, and other terminology; To document guiding principles for data management; To present a vendor-neutral overview to commonly accepted good practices, widely adopted methods and techniques, and significant alternative approaches; To clarify the scope and boundaries of data management; To act as a reference which guides

readers to additional resources for further understanding.

Data models are the main medium used to communicate data requirements from business to IT, and within IT from analysts, modelers, and architects, to database designers and developers. Therefore it's essential to get the data model right. But how do you determine right? That's where the Data Model Scorecard® comes in. The Data Model Scorecard is a data model quality scoring tool containing ten categories aimed at improving the quality of your organization's data models. Many of my consulting assignments are dedicated to applying the Data Model Scorecard to my client's data models – I will show you how to apply the Scorecard in this book. This book, written for people who build, use, or review data models, contains the Data Model Scorecard template and an explanation along with many examples of each of the ten Scorecard categories. There are three sections: In Section I, Data Modeling and the Need for Validation, receive a short data modeling primer in Chapter 1, understand why it is important to get the data model right in Chapter 2, and learn about the Data Model Scorecard in Chapter 3. In Section II, Data Model Scorecard Categories, we will explain each of the ten categories of the Data Model Scorecard. There are ten chapters in this section, each chapter dedicated to a specific Scorecard category: · Chapter 4: Correctness · Chapter 5: Completeness · Chapter 6: Scheme · Chapter 7: Structure · Chapter 8: Abstraction · Chapter 9: Standards · Chapter 10: Readability · Chapter 11: Definitions · Chapter 12: Consistency · Chapter 13: Data In Section III, Validating Data Models, we will prepare for the model review (Chapter 14), cover tips to help during the model review (Chapter 15), and then review a data model based upon an actual project (Chapter 16).

An Executive Guide to Data Management

Making Enterprise Information Management (EIM) Work for Business: A Guide to Understanding Information as an Asset provides a comprehensive discussion of EIM. It endeavors to explain information asset management and place it into a pragmatic, focused, and relevant light. The book is organized into two parts. Part 1 provides the material required to sell, understand, and validate the EIM program. It explains concepts such as treating Information, Data, and Content as true assets; information management maturity; and how EIM affects organizations. It also reviews the basic process that builds and maintains an EIM program, including two case studies that provide a birds-eye view of the products of the EIM program. Part 2 deals with the methods and artifacts necessary to maintain EIM and have the business manage information. Along with overviews of Information Asset concepts and the EIM process, it discusses how to initiate an EIM program and the necessary building blocks to manage the changes to managed data and content. Organizes information modularly, so you can delve directly into the topics that you need to understand Based in reality with practical case studies and a focus on getting the job done, even when confronted with tight budgets, resistant stakeholders, and

security and compliance issues Includes applicatory templates, examples, and advice for executing every step of an EIM program

Thousands of tourists visit Peten, Guatemala, each year primarily to experience the magnificent ruins of Tikal in a unique tropical rainforest setting. An increasing number of visitors, however, are traveling to the region to see the abundant and diverse birdlife that exists there. An Annotated Checklist of the Birds of Tikal National Park and Peten, Guatemala is designed especially for these bird enthusiasts. This detailed account of the bird species found in the region provides information on when, where, and in what numbers each species should be expected. In addition to the seasonal graph-like checklist that presents the relative abundance and occurrence of 403 species of birds, this book includes an introduction (with maps) and a description of the birding habitats with accompanying black-and-white photographs. A species account on 114 Peten species not previously treated in books on the region is also provided. Each account presents the current status and the specific habitats and/or localities from which these species have been reported. Appendices at the end of the book provide lists of all species by status, and whether species occurrences are supported by specimen records or sight records. This book is an indispensable bird-finding guide to the region, an excellent companion to carry with an identification field guide.

As data management and integration continue to evolve rapidly, storing all your data in one place, such as a data warehouse, is no longer scalable. In the very near future, data will need to be distributed and available for several technological solutions. With this practical book, you'll learn how to migrate your enterprise from a complex and tightly coupled data landscape to a more flexible architecture ready for the modern world of data consumption. Executives, data architects, analytics teams, and compliance and governance staff will learn how to build a modern scalable data landscape using the Scaled Architecture, which you can introduce incrementally without a large upfront investment. Author Piethein Strengholt provides blueprints, principles, observations, best practices, and patterns to get you up to speed. Examine data management trends, including technological developments, regulatory requirements, and privacy concerns Go deep into the Scaled Architecture and learn how the pieces fit together Explore data governance and data security, master data management, self-service data marketplaces, and the importance of metadata

This book constitutes the refereed proceedings of five workshops symposia, held at the 38th International Conference on Conceptual Modeling, ER 2019, in Salvador, Brazil, in November 2019. The 34 papers promote and disseminate research on theories of concepts underlying conceptual modeling, methods and tools for developing and communicating conceptual models, techniques for transforming conceptual models into effective implementations, and the impact of conceptual modeling techniques on databases, business strategies and information systems. The following workshops

are included in this volume: Workshop on Conceptual Modeling, Ontologies and Metadata Management for FAIR Data (FAIR), 6th Workshop on Conceptual Modeling in Requirements Engineering and Business Analysis (MREBA), 2nd International Workshop on Empirical Methods in Conceptual Modeling (EmpER), 8th International Workshop on Modeling and Management of Big Data (MoBiD19), and 7th International Workshop on Ontologies and Conceptual Modelling (OntoCom).

Text in Spanish.

Data-governance programs focus on authority and accountability for the management of data as a valued organizational asset. Data Governance should not be about command-and-control, yet at times could become invasive or threatening to the work, people and culture of an organization. Non-Invasive Data Governance™ focuses on formalizing existing accountability for the management of data and improving formal communications, protection, and quality efforts through effective stewarding of data resources. Non-Invasive Data Governance will provide you with a complete set of tools to help you deliver a successful data governance program. Learn how:

- Steward responsibilities can be identified and recognized, formalized, and engaged according to their existing responsibility rather than being assigned or handed to people as more work.
- Governance of information can be applied to existing policies, standard operating procedures, practices, and methodologies, rather than being introduced or emphasized as new processes or methods.
- Governance of information can support all data integration, risk management, business intelligence and master data management activities rather than imposing inconsistent rigor to these initiatives.
- A practical and non-threatening approach can be applied to governing information and promoting stewardship of data as a cross-organization asset.
- Best practices and key concepts of this non-threatening approach can be communicated effectively to leverage strengths and address opportunities to improve.

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