

Using Excel For Analyzing Survey Questionnaires

The easy way to build effective online surveys for your business, with three months of free service! By targeting select response groups, online surveys are a great way to help your business, group, or organization get valuable feedback quickly. But with over 40 vendors and hundreds of options available, where do you start? This friendly book walks you step by step through the process of creating, launching, and getting results from an online survey. You'll learn about the tools involved, what results to expect, how to build a compelling survey, tips for identifying the right audience, and how to analyze the results. Discover What a survey is and how to put one together Survey lingo and a sample survey to study How to develop questions and assemble them into an attractive, easy-to-use interface that encourages response Tips for identifying and contacting the respondents you want to hear from The steps involved in making a usable analysis of the results Pitfalls to avoid, things to check out before launching a survey, and best practices With the book, you'll also receive three months of free service from a top survey vendor to get you started.

Statistical analysis is critical in criminal justice. Professionals in the field must be diligent producers of research to assist policy makers in evaluating program and

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policy proposals. The key to understanding statistical analysis is by applying the concepts, methodology, and statistical procedures taught in the classroom. Written for undergraduates with little or no background in statistics, the third edition of *Statistical Analysis in Criminal Justice and Criminology* continues to focus on students' understanding of fundamental analysis. It is premised on active learning utilizing common statistical tools to analyze crime data, avoiding the comprehensive approach common to many statistics texts. Authors draw from longtime classroom experience to present complex theories in approachable ways. Exercises move from an initial step through the application of concepts explained in each chapter before insights on interpreting the results in a meaningful way is provided. New to this edition is the inclusion of both SPSS and Excel criminal justice data sets used to complete end-of-chapter exercises and analyses. This distinctive offering enables readers to develop their skills with the program most accessible to them.

You too can understand the statistics of life, even if you're math-challenged! What do you need to calculate? Manufacturing output? A curve for test scores? Sports stats? You and Excel can do it, and this non-intimidating guide shows you how. It demystifies the different types of statistics, how Excel functions and formulas work, the meaning of means and medians, how to interpret your figures,

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and more — in plain English. Getting there — learn how variables, samples, and probability are used to get the information you want Excel tricks — find out what's built into the program to help you work with Excel formulas Playing with worksheets — get acquainted with the worksheet functions for each step Graphic displays — present your data as pie graphs, bar graphs, line graphs, or scatter plots What's normal? — understand normal distribution and probability Hyping hypotheses — learn to use hypothesis testing with means and variables When regression is progress — discover when and how to use regression for forecasting What are the odds — work with probability, random variables, and binomial distribution Open the book and find: Ten statistical and graphical tips and traps The difference between descriptive and inferential statistics Why graphs are good How to measure variations What standard scores are and why they're used When to use two-sample hypothesis testing How to use correlations Different ways of working with probability

A course manual for teaching statistics, suitable for real-world study in a computer-oriented statistics class. Focus on independent analysis of the Center for Disease Control's Youth Risk Behavior Surveillance System (YRBSS) data using Microsoft Excel. The dataset has about 14000 records, so students learn techniques for working with real-world datasets. The manual consists of

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extensive overview analysis by CDC followed by step-by-step instructions for independent exploration by students using Microsoft Excel. There are numerous screen shots as students are walked through importing the data and conducting new studies. Supplemented by videotutorials available on the author's academic website at the University of Missouri. Teacher-friendly permission to copy all materials for nonprofit educational use.

Team-Based Learning (TBL) is a unique, powerful, and proven form of small-group learning that is being increasingly adopted in higher education to achieve high levels of student engagement, critical thinking, and retention. TBL has been used successfully in both small and large classes, in computer-supported and online classes, in nearly every discipline, and in countries around the world. This book introduces the practical elements of TBL and how to apply them in the social sciences and humanities, paying particular attention to the specification of learning goals, which can be a unique challenge in our fields. The core of the book consists of examples of how TBL has been incorporated into the cultures of disciplines as varied as economics, education, literature, politics, psychology, and theatre. At a time of increasing course sizes, and emphasis on learning outcomes, TBL offers the means to meet such demands while helping students learn course content in deeper and more accessible ways than they have in the

past.

This second edition provides managers and students the nuts and bolts of assessment processes and selection techniques. With this knowledge, managers learn to make informed personnel decisions based on the results of tests and assessments. The book emphasizes that employee performance predictions require well-formed hypotheses about personal characteristics that may be related to valued behavior at work. It also stresses the need for developing a theory of the attribute one hypothesizes as a predictor—a thought process too often missing from work on selection procedures. Topics such as team-member selection, situational judgment tests, nontraditional tests, individual assessment, and testing for diversity are explored. The book covers both basic and advanced concepts in personnel selection in a straightforward, readable style intended to be used in both undergraduate and graduate courses in Personnel Selection and Assessment.

This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general

statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics – yet also need to learn the topic quickly and without overly academic explanations.

The best of the best from the bestselling authors of Excel, Word, and PowerPoint Bibles! Take your pick of applications from the Office 2010 suite and your choice of leading experts to show you how to use them. This Office 2010 Bible features the best-of-the-best content from the Excel 2010 Bible, by "Mr. Spreadsheet" John Walkenbach; the Word 2010 Bible by Microsoft MVP Herb Tyson; the PowerPoint 2010 Bible, by PowerPoint expert Faithe Wempen; and coverage of Access 2010 from Microsoft MVP Michael Alexander. If you want to quickly and effectively begin using Office 2010, start in the experts' corner with this must-have book. Gives you the best-of-the-best content on Office 2010 from the leading experts, authors, and contributors to our Excel, Word, PowerPoint, and Access Bibles Includes content from John Walkenbach, aka "Mr. Spreadsheet"; Word expert and Microsoft MVP Herb Tyson; PowerPoint expert Faithe Wempen; and Excel and Access expert and Microsoft MVP Michael Alexander Takes you beyond creating simple text documents, spreadsheets, and presentations to help

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you use multiple Office applications at once to conquer critical business tasks Hones in with expert coverage of the topics within each application that you need to know most Covers even more from Outlook and other key Office topics Get the best of four books in one with this power-packed reference!

This practical text provides students with the statistical tools needed to analyze data, and shows how statistics can be used as a tool in making informed, intelligent policy decisions. The authors' approach helps students learn what statistical measures mean and focus on interpreting results, as opposed to memorizing and applying dozens of statistical formulae. The book includes more than 500 end-of-chapter problems, solvable with the easy-to-use Excel spreadsheet application developed by the authors. This template allows students to enter numbers into the appropriate sheet, sit back, and analyze the data. This comprehensive, hands-on textbook requires only a background in high school algebra and has been thoroughly classroom-tested in both undergraduate and graduate level courses. No prior expertise with Excel is required. A disk with the Excel template and the data sets is included with the book, and solutions to the end-of-chapter problems will be provided on the M.E. Sharpe website.

Provides the information needed to manage and conduct a customer survey program. The book walks the reader through the various stages of a survey with particular emphasis on the design of a survey questionnaire, the administration of that questionnaire, and the analysis of data using spread sheet tools. Questions a novice

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surveyor might have answered. The book also dedicates a chapter to electronic surveying tools.

Excel is by far the most widely distributed data analysis software but few users are aware of its full powers. *Advanced Excel For Scientific Data Analysis* takes off from where most books dealing with scientific applications of Excel end. It focuses on three areas-least squares, Fourier transformation, and digital simulation-and illustrates these with extensive examples, often taken from the literature. It also includes and describes a number of sample macros and functions to facilitate common data analysis tasks. These macros and functions are provided in uncompiled, computer-readable, easily modifiable form; readers can therefore use them as starting points for making their own personalized data analysis tools. Detailed descriptions and sample applications of standard and specialized uses of least squares for fitting data to a variety of functions, including resolving multi-component spectra; standard processes such as calibration curves and extrapolation; custom macros for general "error" propagation, standard deviations of Solver results, weighted or equidistant least squares, Gram-Schmidt orthogonalization, Fourier transformation, convolution and deconvolution, time-frequency analysis, and data mapping. There are also worked examples showing how to use centering, the covariance matrix, imprecision contours, and Wiener filtering and custom functions for bisections, Lagrange interpolation, Euler and Runge-Kutta integration.

Co-published with the Council for Undergraduate Research  [img src="https://www.presswarehouse.com/sites/stylus/images/CURlogo.jpg"/a](https://www.presswarehouse.com/sites/stylus/images/CURlogo.jpg)

Undergraduate research has long been recognized as a high-impact practice (HIP), but has unfortunately been offered only to juniors and seniors, and to very few of them (often in summer programs). This book shows how to engage students in authentic research experiences, built into the design of courses in the first two years, thus making the experience available to a much greater number of students. Research that is embedded in a course, especially general education courses, addresses the issue of how to expand undergraduate research to all students. Research has shown that students who have early experiences in undergraduate research are more likely to pursue further research prior to and after graduation. This is also an issue of social justice because it makes the benefits of undergraduate research available to students who must work during the academic year and in the summer. It is widely accepted that the skills developed through undergraduate research help prepare students for their future careers. The book addresses all aspects of the topic, including:

- What are appropriate expectations for research in the first two years;
- How to design appropriate course-based research for first- and second-year students;
- How to mentor a class rather than individual students;
- How students can disseminate the results of their research;
- Possible citizen-science projects appropriate for the first and second years;
- Providing additional resources available to support course-based research in the first

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two years. Designed for faculty at four-year and two-year colleges – and including examples from the sciences, the social sciences, and the humanities – the strategies and methods described can be adapted to disciplines not specifically mentioned in the book. Many faculty are hesitant to engage first and second year students in undergraduate research because they worry students don't know enough to conduct authentic research in their discipline, because they worry about the time it will take to develop activities for these students, and because they wonder how they can mentor a whole class of students doing research. The authors have successfully dealt with these issues, and provide examples of how it's done.

Your all-in-one resource for quantitative, qualitative, and spatial analyses in Excel® using current real-world healthcare datasets. *Health Services Research and Analytics Using Excel®* is a practical resource for graduate and advanced undergraduate students in programs studying healthcare administration, public health, and social work as well as public health workers and healthcare managers entering or working in the field. This book provides one integrated, application-oriented resource for common quantitative, qualitative, and spatial analyses using only Excel. With an easy-to-follow presentation of qualitative and quantitative data, students can foster a balanced decision-making approach to financial data, patient statistical data and utilization information, population health data, and quality metrics while cultivating analytical skills that are necessary in a data-driven healthcare world. Whereas Excel is typically

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considered limited to quantitative application, this book expands into other Excel applications based on spatial analysis and data visualization represented through 3D Maps as well as text analysis using the free add-in in Excel. Chapters cover the important methods and statistical analysis tools that a practitioner will face when navigating and analyzing data in the public domain or from internal data collection at their health services organization. Topics covered include importing and working with data in Excel; identifying, categorizing, and presenting data; setting bounds and hypothesis testing; testing the mean; checking for patterns; data visualization and spatial analysis; interpreting variance; text analysis; and much more. A concise overview of research design also provides helpful background on how to gather and measure useful data prior to analyzing in Excel. Because Excel is the most common data analysis software used in the workplace setting, all case examples, exercises, and tutorials are provided with the latest updates to the Excel software from Office365 ProPlus® and newer versions, including all important “Add-ins” such as 3D Maps, MeaningCloud, and Power Pivots, among others. With numerous practice problems and over 100 step-by-step videos, Health Services Research and Analytics Using Excel® is an extremely practical tool for students and health service professionals who must know how to work with data, how to analyze it, and how to use it to improve outcomes unique to healthcare settings. Key Features: Provides a competency-based analytical approach to health services research using Excel Includes applications of

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spatial analysis and data visualization tools based on 3D Maps in Excel Lists select sources of useful national healthcare data with descriptions and website information Chapters contain case examples and practice problems unique to health services All figures and videos are applicable to Office365 ProPlus Excel and newer versions Contains over 100 step-by-step videos of Excel applications covered in the chapters and provides concise video tutorials demonstrating solutions to all end-of-chapter practice problems Robust Instructor ancillary package that includes Instructor's Manual, PowerPoints, and Test Bank

This book is a single reference that's indispensable for Excel beginners, intermediate users, power users, and would-be power users everywhere Fully updated for the new release, this latest edition provides comprehensive, soup-to-nuts coverage, delivering over 900 pages of Excel tips, tricks, and techniques readers won't find anywhere else John Walkenbach, aka "Mr. Spreadsheet," is one of the liworld's leading authorities on Excel Thoroughly updated to cover the revamped Excel interface, new file formats, enhanced interactivity with other Office applications, and upgraded collaboration features Includes a valuable CD-ROM with templates and worksheets from the book Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

An introduction to basic statistics, with a strong emphasis on understanding statistics concepts and the inclusion of Excel spreadsheet technology for the

analysis of data. -- Provided by publisher.

Action Research for Classrooms, Schools, and Communities by author and instructor Meghan Manfra is a core book for action research courses. The text presents action research in a way that values insider or craft knowledge about educational issues while still emphasizing the generative and iterative nature of action research. This book addresses the trend toward high-stakes testing and teacher accountability by focusing on understanding student outcomes. With edTPA rapidly becoming part of the requirements for teacher certification, teacher preparation programs will increasingly be looking to measure the impact of the teacher candidate on student learning. The book focuses on the potential for action research to lead to greater understanding about student outcomes from the perspective of teachers, school leaders, and community members. There is a special emphasis on helping pre-service and experienced teachers use action research to understand their impact on student learning. The book also emphasizes using action research to understand community impacts on schools; unlike other books, this text acknowledges the complex ecology linking classrooms, schools, and the community, especially regarding issues fundamental to school reform.

The complete guide to Excel 2019 Whether you are just starting out or an Excel

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novice, the Excel 2019 Bible is your comprehensive, go-to guide for all your Excel 2019 needs. Whether you use Excel at work or at home, you will be guided through the powerful new features and capabilities to take full advantage of what the updated version offers. Learn to incorporate templates, implement formulas, create pivot tables, analyze data, and much more. Navigate this powerful tool for business, home management, technical work, and much more with the only resource you need, Excel 2019 Bible. Create functional spreadsheets that work Master formulas, formatting, pivot tables, and more Get acquainted with Excel 2019's new features and tools Whether you need a walkthrough tutorial or an easy-to-navigate desk reference, the Excel 2019 Bible has you covered with complete coverage and clear expert guidance.

This book highlights major quantitative and qualitative methods and approaches used in the field of urban analysis. The respective chapters cover the background and relevance of various approaches to urban studies and offer guidance on implementing specific methodologies. Each chapter also provides links to real-world examples. The book is unique in its focus on Australian examples and subject matter, presented by recognized experts in the field.

This timely text describes the role of program evaluation in counselor education and provides step-by-step guidance for faculty seeking to develop

comprehensive Student Learning Outcome (SLO) evaluation plans to meet accountability expectations. It serves as a blueprint for demystifying the SLO process and making the switch from an input-based measure of productivity that focuses on what counseling programs do, to an outcome-based approach that concentrates on the quality of learning through evidence-based assessment of students' knowledge and skills. The first and second parts of the book lay the foundation for the SLO process and provide practical guidance for identifying and developing direct and indirect measures of student learning. Part III offers strategies for creating measures; collecting, managing, and reporting student data; and using data to ensure competence. In Part IV, counselor educators across the country offer hands-on application through a wide variety of SLO activities and rubrics linked to each of the curricular and specialty areas of the 2016 CACREP Standards. *Requests for digital versions from the ACA can be found on wiley.com. *To request print copies, please visit the ACA website here. *Reproduction requests for material from books published by ACA should be directed to permissions@counseling.org

In *Analysing Quantitative Survey Data*, Jeremy Dawson introduces you to the key elements of analysing quantitative survey data using classical test theory, the measurement theory that underlies the techniques described in the book. The

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methodological assumptions, basic components and strengths and limitations of this analysis are explained and with the help of illustrative examples, you are guided through how to conduct the key procedures involved, including reliability analysis, exploratory and confirmatory factor analysis. Ideal for Business and Management students reading for a Master's degree, each book in the series may also serve as reference books for doctoral students and faculty members interested in the method. Part of SAGE's Mastering Business Research Methods Series, conceived and edited by Bill Lee, Mark N. K. Saunders and Vadake K. Narayanan and designed to support researchers by providing in-depth and practical guidance on using a chosen method of data collection or analysis. Watch the editors introduce the Mastering Business Research Methods series

Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

UPSI-5 is an easy to use global screening device that can assess the

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psychosocial wellbeing of large populations of 5-year-children.

Clear and concise, *How to Analyze Survey Data* shows you how to do just that: analyse survey data. It shows what statistics can do for surveys, describes measurement scales in detail, and demonstrates how to choose a method to analyze your results.

Maximize the power of Excel 2013 formulas with this must-have Excel reference. John Walkenbach, known as "Mr. Spreadsheet," is a master at deciphering complex technical topics and Excel formulas are no exception. This fully updated book delivers more than 800 pages of Excel 2013 tips, tricks, and techniques for creating formulas that calculate, developing custom worksheet functions with VBA, debugging formulas, and much more. Demonstrates how to use all the latest features in Excel 2013 Shows how to create financial formulas and tap into the power of array formulas Serves as a guide to using various lookup formulas, working with conditional formatting, and developing custom functions Shares proven solutions for handling typical (and not-so-typical) Excel formula challenges Includes links to the "Mr. Spreadsheet" website, which contains all the templates and worksheets used in the book, plus access to John Walkenbach's award-winning Power Utility Pak. From charts to PivotTables and everything in between, *Excel 2013 Formulas* is your formula for Excel success.

Have gaps in health outcomes between the poor and better off grown? Are they larger in one country than another? Are health sector subsidies more equally distributed in some countries than others? Are health care payments more progressive in one health care financing system than another? What are catastrophic payments and how can they be measured? How far do health care payments impoverish households? Answering questions such as these requires quantitative analysis. This in turn depends on a clear understanding of how to measure key variables in the analysis, such as health outcomes, health expenditures, need, and living standards. It also requires set quantitative methods for measuring inequality and inequity, progressivity, catastrophic expenditures, poverty impact, and so on. This book provides an overview of the key issues that arise in the measurement of health variables and living standards, outlines and explains essential tools and methods for distributional analysis, and, using worked examples, shows how these tools and methods can be applied in the health sector. The book seeks to provide the reader with both a solid grasp of the principles underpinning distributional analysis, while at the same time offering hands-on guidance on how to move from principles to practice.

A comprehensive reference to the newest version of the world's most popular spreadsheet application: Excel 2010 John Walkenbach's name is synonymous

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with excellence in computer books that decipher complex technical topics. Known as "Mr. Spreadsheet," Walkenbach shows you how to maximize the power of all the new features of Excel 2010. An authoritative reference, this perennial bestseller proves itself indispensable no matter your level of skill, from Excel beginners and intermediate users to power users and potential power users everywhere. Fully updated for the new release, this latest edition provides comprehensive, soup-to-nuts coverage, delivering over 900 pages of Excel tips, tricks, and techniques you won't find anywhere else. Excel guru and bestselling author John Walkenbach ("Mr. Spreadsheet") guides you through every aspect of Excel Delivers essential coverage of all the newest features of Excel 2010 Presents material in a clear, concise, logical format that is ideal for all levels of Excel experience Includes a CD that contains all the templates and worksheets used in the book plus John Walkenbach's award-winning Power Utility Pak Excel 2010 Bible serves as an excellent resource on all things Excel! Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

The most comprehensive guidebook available on the most popular spreadsheet program, fully updated to include all-new "X" features Written by the leading Excel guru known as "Mr. Spreadsheet," John Walkenbach, who has written

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more than thirty books and 300 articles on related topics and maintains the popular Spreadsheet Page at www.j-walk.com/ss The definitive reference book for beginning to advanced users, featuring expert advice and hundreds of examples, tips, techniques, shortcuts, work-arounds, and more Covers expanded use of XML and Web services to facilitate data reporting, analysis, importing, and exporting information Explores Excel programming for those who want advanced information CD-ROM includes all templates and worksheets used in the book, as well as sample chapters from all Wiley Office "X" related Bibles and useful third party software, including John Walkenbach's Power Utility Pak Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

This book presents strategies for analyzing qualitative and mixed methods data with MAXQDA software, and provides guidance on implementing a variety of research methods and approaches, e.g. grounded theory, discourse analysis and qualitative content analysis, using the software. In addition, it explains specific topics, such as transcription, building a coding frame, visualization, analysis of videos, concept maps, group comparisons and the creation of literature reviews. The book is intended for masters and PhD students as well as researchers and practitioners dealing with qualitative data in various disciplines, including the

educational and social sciences, psychology, public health, business or economics.

How can managers and executives motivate workers to make them happier and more productive? How can employees find meaning and motivation in their careers? The classic Two Factor Theory--a simple, time-tested model for conceptualizing job satisfaction--is here re-imagined for a modern world, with relevant examples, and backed by dozens of academic studies that organizational leaders can draw upon to improve worker motivation. The Universal Dual-Factor Survey (UDS) is introduced, providing a means to assess workforce job satisfaction. Managers will be able to understand which factors need improvement, leading to more meaningful work. Employees, at all levels of business, government and nonprofit organizations, will be able to improve personal motivation, facilitating a more cohesive and thriving workforce.

Take Excel to the next level Excel is the world's leading spreadsheet application. It's a key module in Microsoft Office—the number-one productivity suite—and it is the number-one business intelligence tool. An Excel dashboard report is a visual presentation of critical data and uses gauges, maps, charts, sliders, and other graphical elements to present complex data in an easy-to-understand format. Excel Data Analysis For Dummies explains in depth how to use Excel as a tool for analyzing big data sets. In no time, you'll discover how to mine and analyze critical data in order to make more informed business decisions. Work with external databases, PivotTables, and Pivot Charts Use Excel for statistical and financial functions and data sharing Get familiar with Solver Use the Small Business Finance Manager If you're

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familiar with Excel but lack a background in the technical aspects of data analysis, this user-friendly book makes it easy to start putting it to use for you.

The Early Grade Reading Assessment (EGRA) measures students' progress towards reading. EGRA gauges early literacy skills through a 15-minute individual oral assessment of five fundamental reading skills. RTI worked with education experts to develop the EGRA in 2006, and it has been piloted and implemented in more than 40 countries. This volume aims to take stock of the substantial amount of information and experience generated through the use of EGRA, and to share this knowledge with practitioners, policymakers, and international donors. Chapters cover not only particular applications of the instrument but also put EGRA in the context of broader issues and developments in literacy and education.

Use Excel 2013's statistical tools to transform your data into knowledge Conrad Carlberg shows how to use Excel 2013 to perform core statistical tasks every business professional, student, and researcher should master. Using real-world examples, Carlberg helps you choose the right technique for each problem and get the most out of Excel's statistical features, including recently introduced consistency functions. Along the way, he clarifies confusing statistical terminology and helps you avoid common mistakes. You'll learn how to use correlation and regression, analyze variance and covariance, and test statistical hypotheses using the normal, binomial, t, and F distributions. To help you make accurate inferences based on samples from a population, this edition adds two more chapters on inferential statistics, covering crucial topics ranging from experimental design to the statistical power of F tests. Becoming an expert with Excel statistics has never been easier! You'll find crystal-clear instructions, insider insights, and complete step-by-step projects—all complemented by

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extensive web-based resources. Master Excel's most useful descriptive and inferential statistical tools Tell the truth with statistics—and recognize when others don't Accurately summarize sets of values Infer a population's characteristics from a sample's frequency distribution Explore correlation and regression to learn how variables move in tandem Use Excel consistency functions such as STDEV.S() and STDEV.P() Test differences between two means using z tests, t tests, and Excel's Data Analysis Add-in Use ANOVA to test differences between more than two means Explore statistical power by manipulating mean differences, standard errors, directionality, and alpha Take advantage of Recommended PivotTables, Quick Analysis, and other Excel 2013 shortcuts

While some qualitative methods texts touch upon online communities as a potential data source, show how to conduct interviews and focus groups online, or select recording devices and analysis software, no book to date has guided readers in the creation of a comprehensive digital workflow for their research. By working through each chapter in this book, readers will be able to generate a unique digital workflow for designing and implementing their research. The book provides a deep exploration of the relationship between theories of technology, substantive theories, and methodological theory, and shows how together these inform the development of a quality research design. The authors include vignettes—narratives written by qualitative researchers describing cutting-edge use of digital tools and spaces—and also give examples of published studies, which together provide practical illustration of the content. Woven throughout is explicit attention to ethical challenges that are likely to be faced by researchers when adopting digital tools. The book invites readers to engage in a critical appraisal of the role of technology in qualitative research through reflection, conversation, and

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engagement with the larger community of researchers.

Now updated to cover latest versions and featuring instructions for both Mac and Windows users, this book is still the go-to source of support for getting to grips with qualitative data analysis using ATLAS.ti. With over twenty years of experience using, developing, and teaching ATLAS.ti, Susanne Friese is the perfect data analysis tour guide. Aware of common challenges and sticking points, she eases readers from readying and organizing data into coding and querying it, providing not only tips on how to prepare for analysis, but also the tools and technical know-how needed to observe, examine, and discuss data. Placing quick software 'skills training' tutorials alongside different stages of the data analysis process, she gives readers the opportunity to integrate software training with their actual analysis.

Maximize performance with better data Developing a successful workforce requires more than a gut check. Data can help guide your decisions on everything from where to seat a team to optimizing production processes to engaging with your employees in ways that ring true to them. People analytics is the study of your number one business asset—your people—and this book shows you how to collect data, analyze that data, and then apply your findings to create a happier and more engaged workforce. Start a people analytics project Work with qualitative data Collect data via communications Find the right tools and approach for analyzing data If your organization is ready to better understand why high performers leave, why one department has more personnel issues than another, and why employees violate, People Analytics For Dummies makes it easier.

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